

Media Advisory for Friday, August 29, 2008



GLOBAL GREEN USA BENEFITS FROM “HUMANITAIRE” ECO JAM AT THE AVALON HOTEL ON FRIDAY, AUGUST 29

“Battle of the DJs” headlined by DJ Rap and LA Riots and featuring Celebrity Host Andrew Keegan

The modern, hip Avalon Hotel will serve as an exciting venue for Hollywood’s first “Green for Green” event, Humanitaire. The audience chooses LA’s next DJ phenomenon!

DJ talent will battle for the eco-friendly prizes including a residency at the Avalon Hollywood, a professional photo shoot from Jody Domingue studios on Melrose, a weekend car rental from Toyota of Hollywood, an E300 Electric scooter and Rip stick from Razor USA, a case of organic beer from Eel River Brewing Company, a flat of FIJI water and other surprise items.

The event will be 100% powered by biodiesel.

What: HUMANITAIRE event benefits Global Green USA. Battle of the DJ’s, Fun experience to bridge the gap between eco awareness and artistic expression. Green gallery for local artists, grassroots garden for local eco product and service providers. A Vegan/Vegetarian buffet will be offered for VIP guests, courtesy of *in good taste l.a.

When: Friday, August 29, 2008
8PM – 2AM

Where: The Avalon Hollywood, 1735 Vine Street, Los Angeles, CA 90028

Who: Heidi Leurra Productions presents “Humanitaire.” Global Green USA, Attendances by Andrew Keegan (actor/host), Jeff Timmons (98 Degrees) Majandra Delfino (“Roswell”), Jesse Garcia (“Quinceanera”), Carlos Ramirez (DJ), Nate Parker (“The Great Debaters”), Luke Walton (LA Lakers), Katie Gill (“Drillbit Taylor”), Kari Matchett (“ER” & “24”), and Heather Schmid (Model/ Singer)

Admission: \$40. All revenue from ticket sales goes directly to Global Green USA.

Tickets / Info: <http://humanitaireentertainment.org/> or <http://www.wantickets.com/>

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