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AERIAL 'FLYOVERS' AND LOCATION-BASED YARDAGE OF MORE THAN 12,000 GOLF COURSES AVAILABLE FOR THE IPHONE

Top iPhone App Publisher PosiMotion Brings GolfFlyOver to the Popular Handheld Device

Daytona Beach, FL (August 21, 2008) – There won't be any surprises on the golf course for iPhone owners now that GolfFlyOver puts aerial views of over 12,000 golf courses along with pinpoint yardage information in the palm of their hand. GolfFlyOver, published by PosiMotion, one of the top publishers of applications in Apple's iTunes App Store, combines the iPhone's built-in location-based services with satellite aerial imagery from Google Maps to locate nearby courses, provide yardages to the green and enable detailed course and hole layout information. GolfFlyOver will join PosiMotion's library of popular games, utilities, and other applications available for download from the App Store later this week.

With satellite imagery from Google Maps, GolfFlyOver gives users the ability to "Fly Over" any of the more than 12,000 golf courses in its current collection. A bird's eye view of the course or current hole allows golfers to view the layout of the terrain and visualize hazards such as water and bunkers. Knowing the lay of the land enables the user to make better club selections and more informed shot decisions - both lead to better scores and a more enjoyable golf experience.

GolfFlyOver Features:

- Automatically find nearby courses.
- Search and get directions to over 12,000 golf courses.
- Detect what course and hole a user is currently playing.

- Determine yardage from a user's current location to the green for any supported course.
- View real satellite maps of every supported course with hole numbers and yardages pre-plotted. Also view a close-up of the green for every hole.
- Use the devices' built-in accelerometer to determine the slope, or break, of a putt on a particular green.
- GolfFlyOver will continue to expand its collection of golf course flyovers until it covers every one of the 18,000+ golf courses in the United States by the end of 2008.

As an avid golfer and iPhone owner myself, I'm excited to offer an application that will revolutionize the golf experience," added Clayton Kane, PosiMotion's chief technology officer.

GolfFlyOver will be available this week as an immediate download for only \$14.99 via the iTunes App Store.

About PosiMotion

PosiMotion is one of the top developers and publishers of applications for iPhone and iPod Touch devices. Its utilities, games and applications are consistently ranked among the "100 Top Paid Apps" and "100 Top Free Apps" in Apple's iTunes App Store. Additionally, PosiMotion develops, designs and engineers hardware, software, and accessories compatible with various devices and platforms. For more information please visit <http://www.posimotion.com>.

PosiMotion and GolfFlyOver will premier at the PGA Golf Expo, booth #536 in Las Vegas, August 25-27th, 2008. Both creators are available for interviews

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